

News, perspective and analysis

Sworn Circulation Statement

Title Analysis: May/June 2019 Issue	QTY	% of circulation
CEO, CFO, COO, President, VP, Owner (Corporate Management)	3,420	22.80%
Administrator/Executive Director/Facility Manager	8,210	54.73%
Director of Nursing	1,620	10.80%
Sales & Marketing Director	750	5.00%
Activities Director	600	4.00%
Other	400	2.67%
Total	15,000	100.00%

Facility/Company Type Analysis: May/June 2019 Issue	QTY	% of circulation
Senior Living Facility	12,798	85.32%
Continuing Care Retirement Community (CCRC)	1,668	11.12%
Independent Living Facilities	99	0.66%
Alzheimer's Facilities and Dementia Facilities	48	0.32%
Senior Living with Alzheimer's Care	128	0.85%
Senior Living Corporate Headquarters	159	1.06%
Other	100	0.67%
Total	15,000	100.00%

The information represented above reflects the most current available data of the nature and extent of the circulation defined by the demographic categories listed. This data, although following third party audit and verification guidelines, has not been audited nor verified using a third party vendor. The Publisher hereby swears to the validity and accuracy of the above data. This sworn affidavit should serve as an official description of the circulation and demographic distribution of stated issue of this product.

Pal Silve	October 7, 2019
Circulation Manager – Paul Silver	Date